



CAROLINE BURKE

I am a content creator with a passion for promoting inspiring messages through visual media. I work best in a professional and innovative environment where I can utilize my skills in video production, editing, animation, and visual storytelling.

EDUCATION

Brigham Young University
Bachelor of Arts
Communications Advertising
September 2016 - April 2020

WORKPLACE SKILLS

Things I do

Filming, directing, editing,
graphic design, animation,
social media, & photography.

How I do it

Adobe Premiere, After Effects,
Photoshop, Illustrator, InDesign,
Lightroom, & Cinema 4D.

PORTFOLIO

caroline-burke.com
801.201.8501
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PROFESSIONAL EXPERIENCE

Anomaly

Developed quick-turnaround, premium social content for agency clients including Dunkin', Ally Bank, Carnival Cruise Line, and Bud Light. Collaborated on creative briefs and worked with teams through production and delivery of assets. Filmed and edited videos, directed and photographed talent, and designed layouts and animations. Drove engagement on social through strong strategic thinking and platform-specific ideas.
March 2022 – Present

MUH-TAY-ZIK / HOF-FER

Created videos, animations, images, and designs for agency clients including Audi, Pokemon GO, Staples, Bed Bath and Beyond, & Adobe. Partnered with creatives and strategists to concept and execute ideas for rapid delivery of creative assets. Produced content for social media platforms as well as long-form video, pre-roll, and TV spots.
May 2020 – February 2022

BYU AdLab

Led projects and campaigns for the BYU AdLab, an award-winning, student-run, professionally-mentored advertising agency. Created designs, edited promotional videos, and produced creative content for real-world brands including Nike, Amazon, JBL, & more.
September 2017 – April 2020

QUALIFICATIONS

- Skilled in creative messaging through media
- Highly knowledgeable with media equipment and software
- Creative mindset that applies to any project
- Invariably hardworking and energetic under pressure
- Agile and nimble in a fast-paced environment
- Strategic point-of-view in every body of work